

# Long Trail Brewing Co. Hike & Seek Challenge Giveaway Official Terms and Conditions

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: The Long Trail Hike & Seek Challenge (the “Giveaway”) is open only to legal residents of the United States who are 21+. Employees of Long Trail Brewing Company, as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Giveaway is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes the entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.
2. Sponsor: The Giveaway is sponsored by Long Trail Brewing Company, 5520 US Rte. 4 // Bridgewater Corners, VT 05035.
3. Timing: The Giveaway begins on June 7, 2025 at 12 A.M. Eastern Time (“EST”) and ends on July 27, 2025, at 11:59 p.m. EST (subject to extension if needed) (the “Promotion Period”).
4. How to Enter: We’ve hidden four Long Trail hiker signs out on the trails in the Killington, VT, and Woodstock, VT area. Follow @longtrailbeer and @keepvermontwild on social for hints on where to find each trail sign. Hike the trail, locate the signs, and snap a photo of yourself with one or more of the signs. Post your photo on IG or FB, tag @longtrailbeer and use #hikeandseek for a chance to win our Survival Prize Pack. Upon uploading a photo with listed instructions above, you automatically will receive one (1) entry into the Giveaway. Each entrant is limited to one (1) method of entry, either an uploaded photo on Instagram or Facebook. To qualify, you must tag @longtrailbeer in your post and use #hikeandseek. Failure to do so will result in disqualification, as valid entries cannot be tracked. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different photo uploads, social media accounts, identities, registrations and logins, or any other methods will void that entrant’s entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any entry, the authorized account holder of the social media account used to enter will be deemed to be the entrant. The “authorized account holder” is the person assigned an account by the social media service provider. Each potential winner may be required to show proof of being an authorized account holder.

5. Drawing: Sponsor's decisions as to the administration and operation of the Giveaway and the selection of the potential winners (4) are final and binding in all matters related to the Giveaway. Sponsor will randomly select the potential Giveaway winners from all eligible entries received during the Promotion Period on or around August 1, 2025. The potential winners will be notified via the social media (Instagram or Facebook) used to enter. If a potential winner of any prize cannot be contacted or provide any other requested information within 48 hours, the potential winner forfeits his/her prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries.
6. Prizes: The Grand Prize is a Long Trail Survival Pack that includes a \$100–\$400 Gift Certificate to the Long Trail Brew Pub (if you are selected as a winner – four total, you'll get \$100 for each sign you find and post. Spell B.E.E.R. by finding all four signs and win up to \$400 gift certificate), Long Trail Cooler Backpack, Long Trail Tailgating Shirt, Long Trail Knit Hat, LifeStraw Peak Series Straw, Long Trail Bottle Opener Keychain. Sponsor reserves the right to substitute a prize or any component thereof for one of equal or greater value if the designated prize or any component thereof should become unavailable for any reason.
7. Release: By entering, entrants agree to release and hold harmless Sponsor and its parent, subsidiary, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Giveaway or receipt or use or misuse of any prize.
8. Publicity: Except where prohibited, participation in the Giveaway constitutes the winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.
9. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Giveaway, or any part of it, if any fraud, technical failures, human error, pandemics, acts of government, travel restrictions, changes in laws, or any other factor impairs the integrity or proper functioning of the Giveaway, or awarding of the Prizes, as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for the prizes or an alternate prize of roughly similar value. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Giveaway or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Giveaway may be a violation of criminal and civil law, and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Giveaway; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Giveaway; (4) technical or human error which may occur in the administration of the Giveaway or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Giveaway or receipt or use or misuse of any prize.
11. Disputes: Except where prohibited, the entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Giveaway or any prize awarded shall be resolved individually, without resort to any form of class action.
12. Entrant's Personal Information: Information collected from entrants is subject to Sponsor's Privacy Policy: <https://longtrail.com/privacy-policy-2/>
13. Winner List: The winners will be posted on Long Trail Brewing Company's website and social media channels.